



FiTecuSERV



Strategic Consulting

Our vision for strategic consulting services

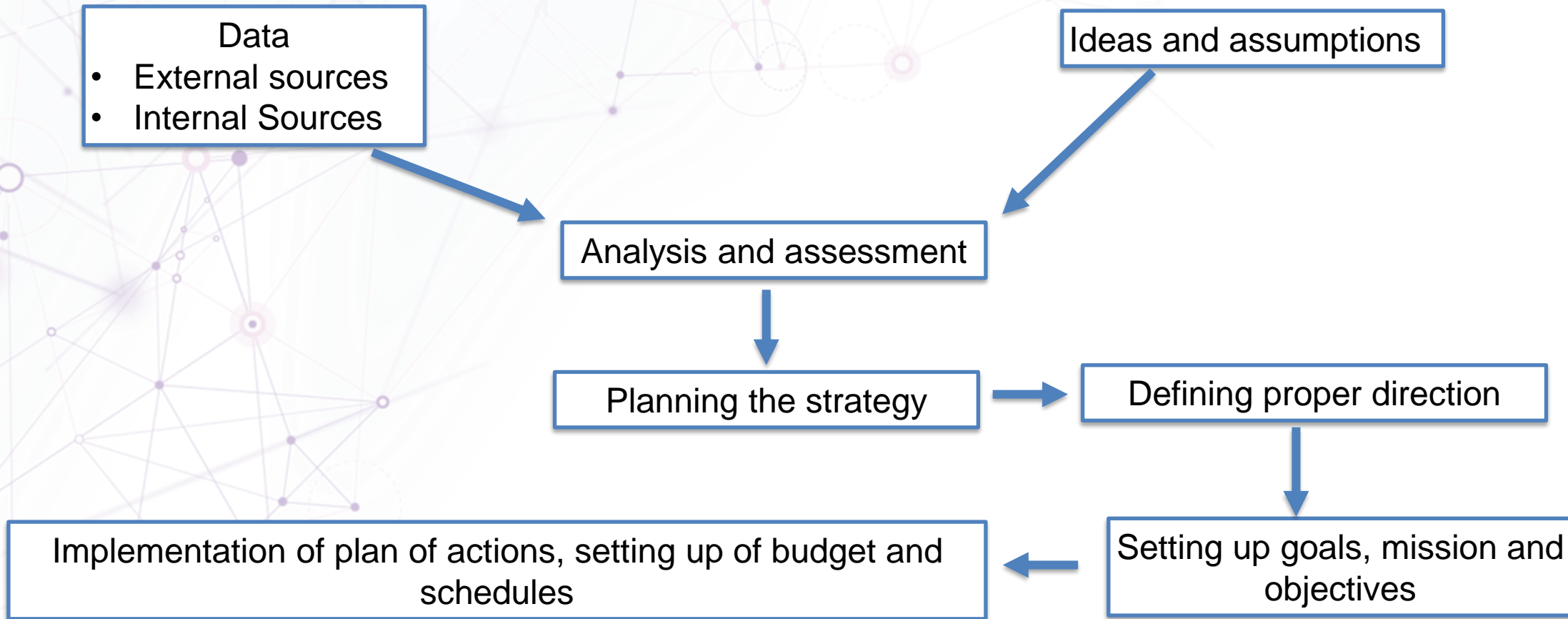
With our deep knowledge and experience, we help you to develop a long term view of your processes, procedures and tools that help your organization on conducting high-level resolutions and thereby improving your performance.

We help your organization carefully plan strategies towards a goal, since a well defined strategy is of great importance for achieving positive results in the organization. We can help your organizations in initiation, conduction and completion of a strategic plan.

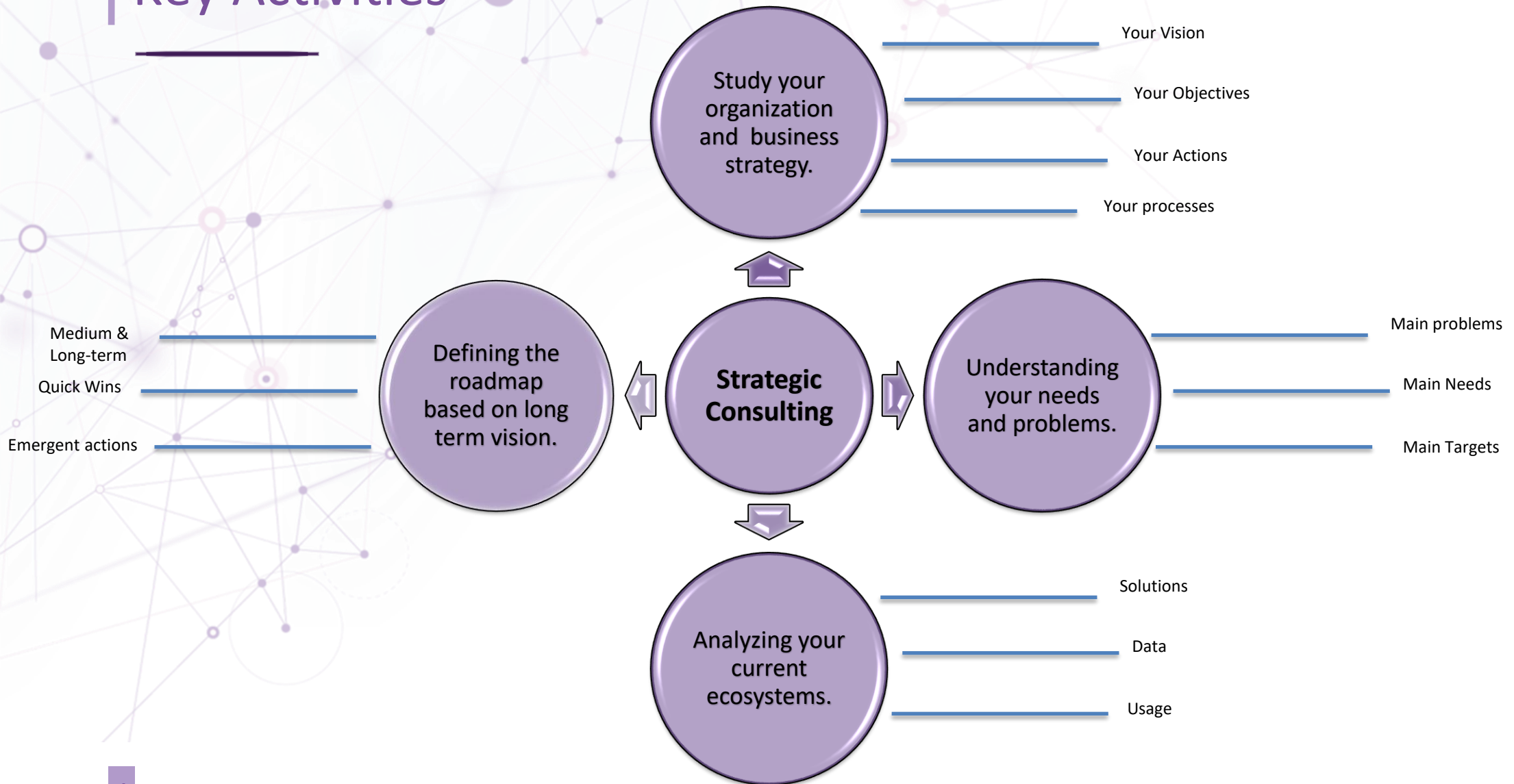
The attributes to understand strategic consultancy in a better sense.

- Strategic consulting should not be confused with forecasting.
- Through strategic consultancy, we help an organization making the right decision today which will affect the organizations productivity and its future in positive sense.
- Strategic consultancy does not eliminate risk. However through strategic consulting we help an organization access the risk involved in an action and understand the parameters involved in these set of actions. This helps in making the right decision.
- This process involves analysing a lot of information.

Steps involved in strategic consulting



Key Activities



| Study your organization and business strategy

We study the way you are organized and your current business strategy to be able to clear align an IT ecosystem strategy to the business objectives and provide procedures and tools that will help you to put your actions on the field.

Organizations that prioritize using up to date tools are twice likely to witness double digit revenue gains and four times less losses, since this tools can provide strong predictive alerts and scenario analysis.

Embracing Technologies like data analytics, applying solutions that includes artificial intelligence, machine learning and predictive analytics, will enable your organization to be more innovative and to compete in a complete new way.

We can help your organization process the data and build insights, intelligence and automation that help you compete faster and stronger and help you act more swiftly to get more opportunities as they emerge. And, we can help your organization solidify your big data and design meaningful strategy which in turn help you emerge in this new digital era.

Our strategy services aim to develop a full roadmap powered for Big data scenarios and for structured and non-structured data, extracting knowledge in all kinds of data available.

| Understanding your needs and problems:

We help our clients reap the benefits of transforming their business using up to date IT tools by clearly understanding needs of the business and going a step further beyond delivering a successful digital system.

We aim to deeply immerse in understanding your industry specifications and deliver our best to turn into your long term technology partner.

Our best in class consultancy services not only believes in delivering on our promises but pay more attention to understand client needs and problems to reach to a solution. This is how we deliver exactly what the client needs in terms of current market situation, client's capabilities and industry trends.

World has changed many folds and same with the way business is conducted. We put our efforts in actions using intelligent tools like data science, artificial intelligence and machine learning. This helps our clients to be more competitive and generate more revenue.

| Analyzing your current ecosystems.

We are capable of analyzing any amount of data that help understand your work ecosystem. Using our IT tools we make sure that data is arranged properly, explains what it is meant to be, is presentable, easy to understand and users can generate a conclusion from that data.

Analyzing is done for proper decision making. The purpose here is to help in interpretation, evaluation and organization of your ecosystem using tools such data science, data augmentation, data warehouse, data lakes, data visualization and master data management.

Analysis is done in two forms namely QUALITATIVE which is done through interviews and observations and QUANTITATIVE which is done through surveys and experiments using present day technologies.



| Defining the roadmap based on long term vision.

Finally we reach to the conclusion where we utilize all methodologies mentioned in previous slides to define a roadmap based on long term vision.

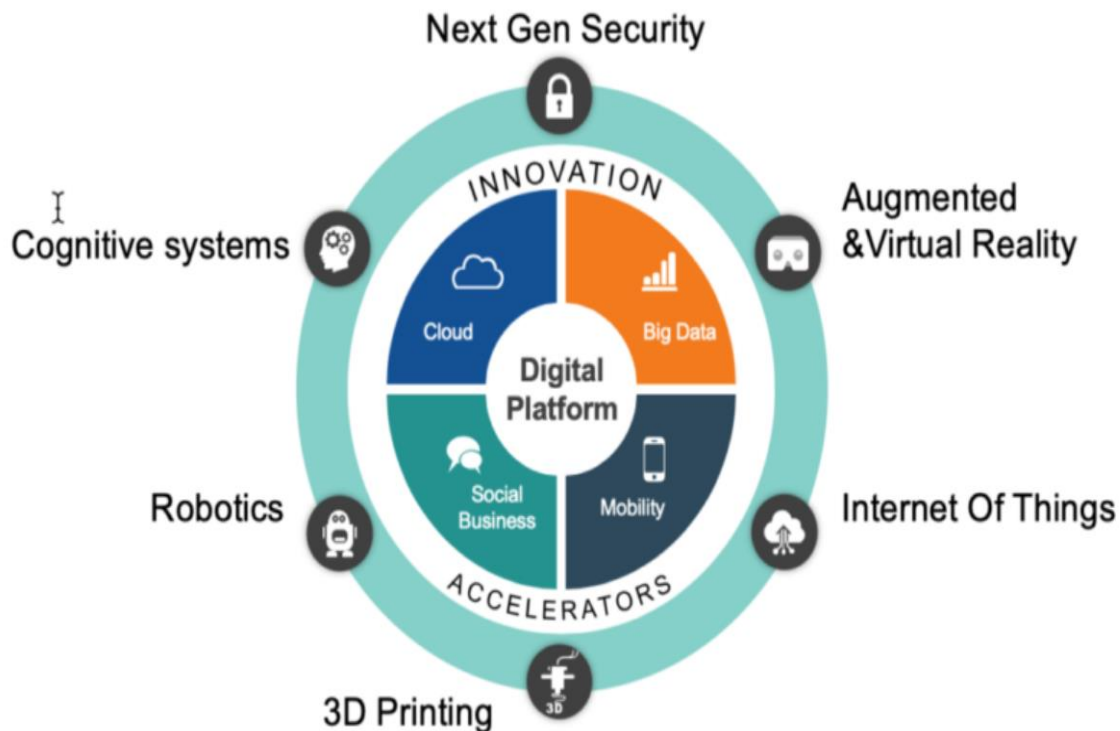
Strategy gives you an answer to why you should have a vision and mission for your organization. We have a vast experience of working with up to date IT tools to help your organization deliver the best and accomplish present goals.

Using those **tools we help develop a defined and a clear strategy which is easy to understand and to execute.** This helps in saving time and unnecessary budget, in absence of which growth of organization is hampered.

In today's scenario, when technology is changing, the way companies work is changing. So, we help our clients to stay tuned with the up to date technological tools which helps them to keep stay in the organizations group that have good performance and lay down a better vision and mission for future.

Process Implementation/adaptation and Governance Models

An Architecture prepared for:



A successful organization need to know and plan how to implement and adapt their business process and governance models in various segments. We help your organization **implement and adapt your business process and governance models** in a smooth manner using technological tools as diverse data management techniques.

Our consultancy services gives proper direction of how, what, when and why a technology should be implemented and at the same time ensuring security and compliance of an organization.

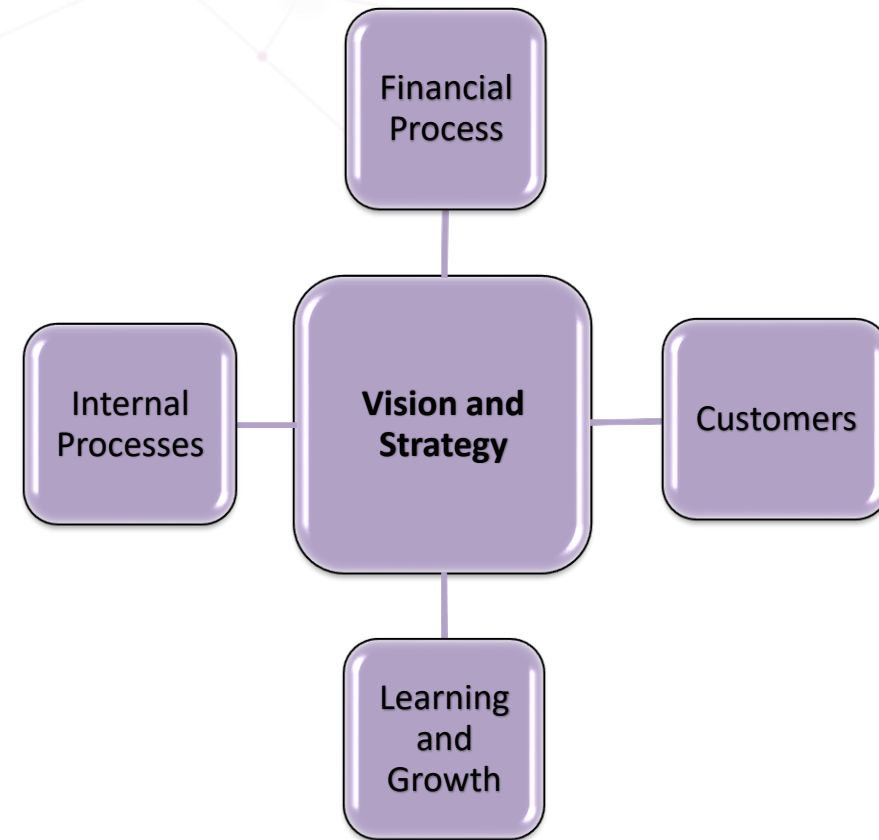
Our technological roadmap component aims to **achieve a global data-centric architecture**, able to handle with all new types of challenges and **make your digital transformation.**

Balanced Scorecard

A system that help align business activities in accordance to the vision of an organization using proper planning and management techniques and monitoring these activities in tune with strategic goals.

Balanced scorecard model helps us view the organization from four main perspectives and then develop metrics, collect data and analyse in relative to those perspectives. The most common perspectives are: financial, customers, leaning and growth and internal processes are as shown in the adjacent figure.

We follow the Balanced Scorecard methodology porposed by Kaplan and Norton to define your IT strategy and to cascade down your business strategy into your IT department and IT systems, ensuring integrity and alignment.





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Thank
you!

For more information or to Schedule a
meeting please contac us on:



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