



## **Certified PMP professionals**

The Project Management Professional (PMP)® is the world's leading project management certification. It proves project leadership expertise in any area and supercharges careers for leaders across industries.

PMP certification highly emphases the soft skills to effectively lead, reinforce the technical aspects of successfully managing and highlight the connection between projects and organizational strategy.

The more tailored to your company your choice of project management certified professionals will be, the faster you will see great results happening in your whole organization.





## Specialization in Analytical Ecosystem Projects

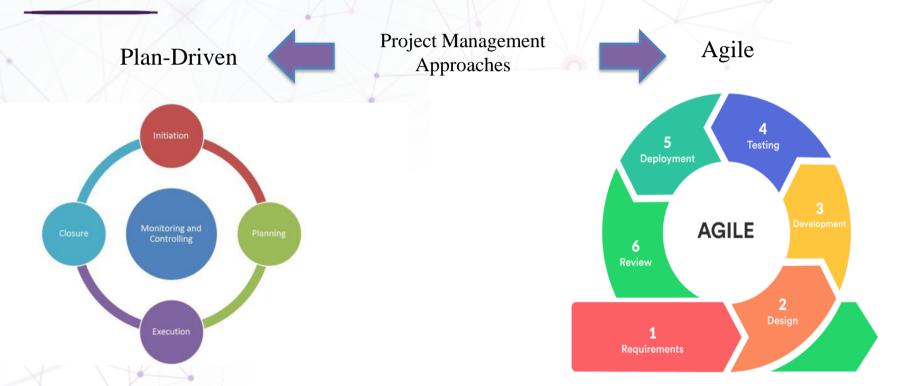
Deriving insights from data and communicating findings has become an increasingly important part of virtually every profession. Our decisions, actions and even existence in the digital world generate data, which offer tremendous opportunities for revising current business methods and practices.

The interactions and interrelations between data lead to innovation and value creation. Thus, we gain deeper insights on which capabilities need to be developed. At this point, our solutions come as the best option: we are specialized in providing Analytical Ecosystem Projects to help companies understand their customers and to make marketing decisions.

Our company DNA is based in a structured and analytical mindset with a deep knowledge and experience on analytical solutions. Our project managers have been focused in these type of projects from several years and to this experience, analytical specialization programs were followed to increase adherence to this projects specificities.







The Project Life Cycle refers to a process that is followed by nearly all project managers when moving through stages of project completion. It is a standard process by which teams achieve success.

We offer a Project Life-cycle adapted to the business case and client conditions. However, we commonly use and advise AGILE approach for all our projects, since they are the best suit for analytical ecosystems.

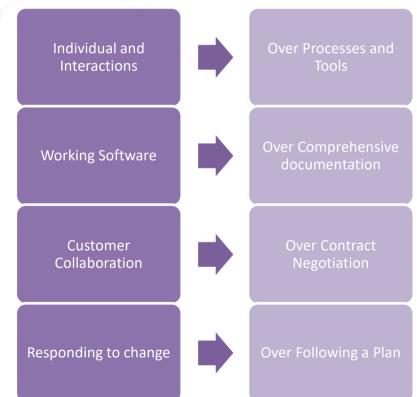


### Agile Approaches

The most common approach for implementing analytical systems is **Agile**, which stands out for system analysis projects and Software development life cycle (SDLC) analysis.

In terms of software growth, Agile implies "flexible" process to respond to changes quickly and allows the teams to go back to a previous stage and carry out necessary changes there. However, in terms of system analysis, **it is a mindset defined by values, guided by principles, and manifested through many practices.** 

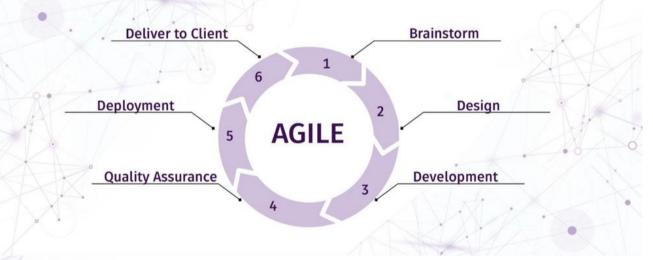
#### AGILE Manifesto



The methodology guarantee to the clients changes are always welcomed and evolving requirements can easily be adapted. Faster and high-quality delivery is highlight along with strong agile team interaction and continuous feedback from users.



## Agile Core Values



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Agile Core Values refers to the set of values which encourages: putting people before processes, getting software out the door fast, collaborating with customers, and adjusting plans as needed.

From **Brainstorming** to understand the scope, passing thru plan & Project goals until **Deliver to Client**, we are able to operate on the spectrum of the whole company and deliver the project following the core methodology values.



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Thank you!

For more information or to Schedule a meeting please contac us on:



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